

Comprehensive Plan: Annual Reporting Process

Nov 18

Comprehensive Plan Annual Reporting Process Approved

Webpage Created

Jan 19

Complete Social Media Communications Plan

Complete Direct Mail Piece & Stakeholder Letter

Mar 19

Kick-Off Public Meetings During Beaver Round-Up

Push Stakeholder Engagement

May 19

Analyze and Compile Feedback

Produce & Present Council Report

Sep 19

Comp Plan 2020 Community Assessment

Public Meetings Begin

Dec 18

Design Draft Direct Mail Piece & Stakeholder Letter

Create Online Comprehensive Survey

Feb 19

Send Direct Mail Piece & Stakeholder Letter with Logo & QR Code

Kick-Off Social Media Campaign

Apr 19

Conduct Final Public Meetings

Complete Data Collection

Thank Stakeholders

Jun 19

Present Final Report and Feedback to Consultant

Comp Plan 2020 Kick-Off

Feb 2020

Planning Commission Approval

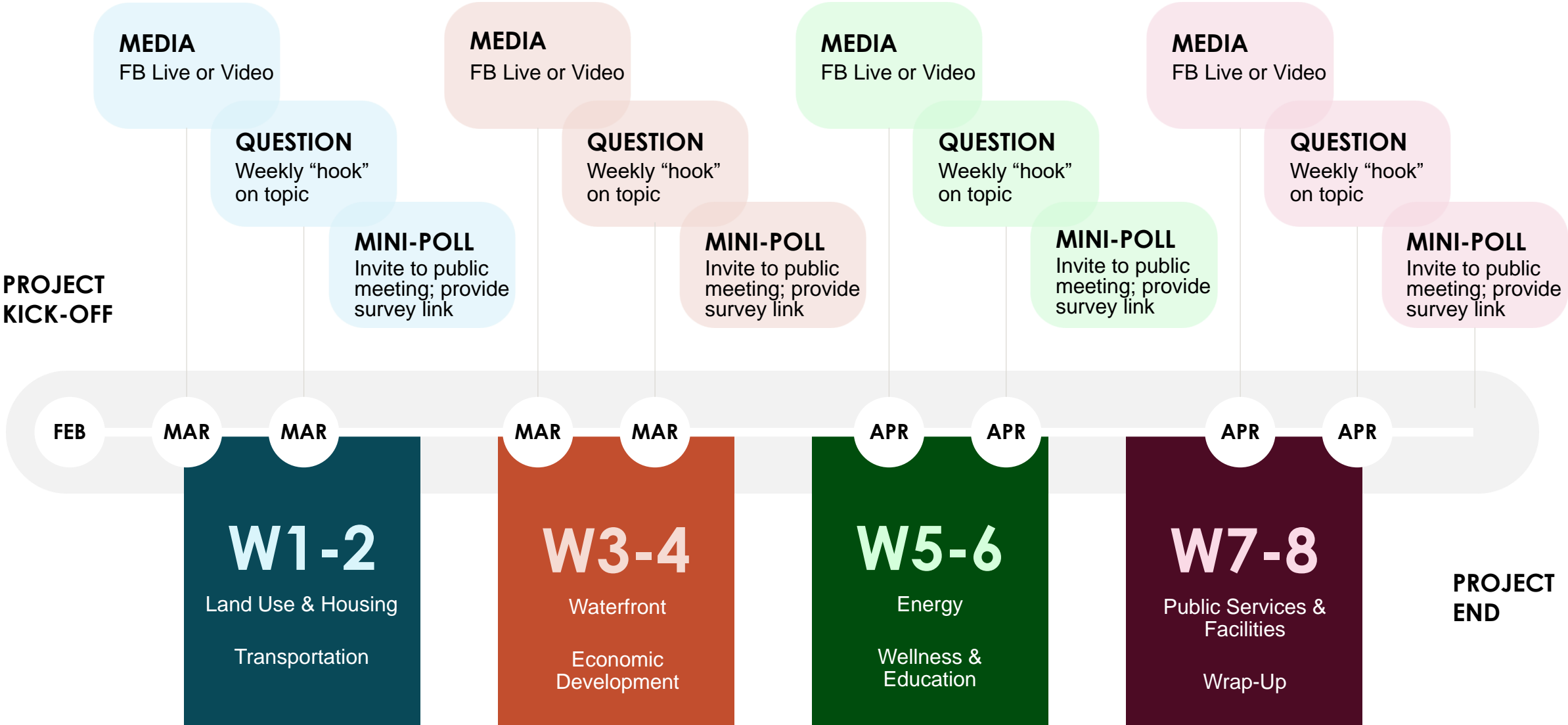
City Council Presentation for Adoption

Public Release

Comprehensive Plan: 2020 Update

Comprehensive Plan Annual Reporting Process

Social Media Communications Plan





Social Media Communications Plan

W2: Transportation

Media

Video

State of AK & COD Equipment Operators talk about road maintenance & safety challenges

Quest

FB

How can the State, City and Tribe best collaborate on improving roads, sidewalks and trails?

Poll

FB

What are the top 3 most important roadways to maintain in order to meet your transit needs?

Mtg

Link

*Invite to Public Participation Meeting on Transportation:
March 13, 5:30 PM
City Hall*

Survey

Link

Invite participation in Comprehensive Survey allowing extensive feedback



Social Media Communications Plan

W2: Transportation

Media

Live

State DOT, COD Manager, Curyung Administrator discuss transportation challenges

Quest

FB

Does current City code address off-road vehicle use effectively on public streets and bike paths to ensure citizen safety?

Poll

FB

Should there be established legal routes for ATVs and snowmachines in and out of downtown?

Mtg

Link

*Invite to Public Participation Meeting on Transportation:
March 13, 5:30 PM
City Hall*

Survey

Link

Invite participation in Comprehensive Survey allowing extensive feedback