Partners can tweak these suggested social media posts to fit their voice.

Sample Tweets

Note: ***indicates that the proceeding tweet will be tweeted in a series.

- Recently, Congress created @FCC's Affordable Connectivity Program, a \$14 billion program, that replaced the Emergency Broadband Benefit Program. This investment in #broadband will help people afford the internet connections they need to survive. Details: FCC.gov/ACP.
- The @FCC's Affordable Connectivity Program has replaced the Emergency Broadband Benefit.
 This program provides a discount of up to \$30 per month toward internet for eligible households and up to \$75 per month for homes on qualifying Tribal lands. Details: FCC.gov/ACP.
- The @FCC's Affordable Connectivity Program provides eligible households with a discount on
 #broadband service and connected devices. Learn if you qualify for the program and how to
 apply here: AffordableConnectivity.gov #BroadbandForAll #FCCGov
 ***Eligible households can also receive a one-time discount of up to \$100 for a laptop, desktop
 computer, or tablet purchased through a participating provider.



- Thanks to the Bipartisan Infrastructure Law, more than 11.5 million people who previously couldn't get online or struggled to pay for #broadband, a modern-day necessity, are now connected through the Affordable Connectivity Program. www.fcc.gov/ACP
 ***This \$14.2 billion successor program to the Emergency Broadband Benefit provides qualified low-income households with a discount of up to \$30 per month toward internet service & up to \$75 per month for eligible households on Tribal lands. #BroadbandForAll
- The \$14.2 billion Affordable Connectivity Program has now served more than 11.5 million households. Here are 10 ways you can help the @FCC spread the word: https://go.usa.gov/xtMBf. #FCCGov #BroadbandForAll
- Review: 10 ways you can help the @FCC spread the word about the Affordable Connectivity
 Program that helps people get the internet connections they need for work, school, health care,
 and much more: https://go.usa.gov/xtMBf. #FCCGov #BroadbandForAll

Affordable Connectivity Program



10 WAYS TO SPREAD THE WORD



For more information about the Affordable Connectivity Program, visit fcc.gov/ACP

Here are the steps to enrolling in the Affordable Connectivity Program:

- 1. Go to GetInternet.gov to submit an application or print out a mail-in application.
- 2. Contact your preferred participating provider to select an eligible plan & have the discount applied to your bill.

Affordable Connectivity Program

Helping Households Get Access to Broadband



How to Enroll

Apply

Contact your preferred participating Contact Provider provider to select an eligible plan and have the discount applied to your bill.

Go to AffordableConnectivity.gov to submit an application or print out a mail-in application.

Some providers may have an alternative application that they will ask you to complete.

Eligible households must both apply for the program and contact a participating provider to select a service plan.

Learn who's eligible for the @FCC's Affordable Connectivity Program by visiting: fcc.gov/ACP. #BroadbandForAll

Who Is Eligible for the Affordable Connectivity Program? Has an income that is at or below 200% of the federal poverty guidelines Participates in one of these assistance programs: Free and Reduced-Price School Lunch Program or School Breakfast Program, including through the USDA Community Eligibility Provision; SNAP; Medicaid; Federal Public Housing Assistance; SSI; WIC; Veterans Pension or Survivor Benefits; or Lifeline Participates in Tribal specific programs: Bureau of Indian Affairs General Assistance, Tribal TANF, Food Distribution Program on Indian Reservations, or Tribal Head Start (income based) Received a Federal Pell Grant during the current award year Meets the eligibility criteria for a participating provider's existing low-income program Find out if you qualify and how to participate. Visit: fcc.gov/ACP

Sample Facebook Posts

- Recently, Congress created the FCC's Affordable Connectivity Program, a \$14 billion program
 that replaced the Emergency Broadband Benefit Program. This investment in broadband
 affordability will help people get the internet connections they need for work, school, health
 care and much more. Learn more about the program here: FCC.gov/ACP. #BroadbandForAll
- The Affordable Connectivity Program provides eligible households with a discount on broadband service and connected devices. This program provides a discount of up to \$30 per month toward the internet for eligible households and up to \$75 per month for homes on qualifying Tribal lands. Find out if you're eligible for the program and apply here: <u>GetInternet.gov</u> #BroadbandForAll #FCCGov
- The \$14.2 billion Affordable Connectivity Program has now served more than 11.5 million households. Here are 10 ways you can help the FCC spread the word: https://go.usa.gov/xtMBf. #FCCGov #BroadbandForAll
- Review: 10 ways you can help the Federal Communications Commission spread the word about the Affordable Connectivity Program that helps people get the internet connections they need for work, school, health care, and much more: https://go.usa.gov/xtMBf. #FCCGov #BroadbandForAll

Affordable Connectivity Program



10 WAYS TO SPREAD THE WORD

- 01 Help Your Community Enroll
- 02 Spread the Word
- 06 Share ACP Info on Your Websites and Social Media
- 07 Request a Speaker for an Event
- 03 Request Printed Materials
- 08 Help Connect the Unconnected
- 09 Find Local Providers
- 04 Connect with Local Institutions

05 Involve Your Local Government

- 10 Let Everyone Know

For more information about the Affordable Connectivity Program, visit fcc.gov/ACP